

Making *Made in EU* work for Europe's automotive industry

Focus on Europe, realistic on implementation

Representing over 60% of EU vehicle production, Stellantis, Volkswagen Group and Renault Group support *Made in EU* requirements as a strategic tool to strengthen Europe's automotive industrial base, support resilient supply chains and attract foreign investments.



Our companies call for a framework aimed at achieving that

70% of EU vehicles contain **70%** of EU value coming from **EU27/EEA**



A simplified, realistic and robust definition of eligibility criteria

- **One single, coherent *Made in EU* definition**
 - Robust EU assembly definition
 - Include OEM value added (assembly, engineering and R&D)
 - Limit geographical scope to EU27/EEA
 - No duplication of green steel and aluminium criteria
- **Realistic battery requirements: cells only from 2030 onwards**
- **Guarantee dual compliance pathway for small cars**
- **Adopt simple, clear and binding rules of origin**



Incentives must be sufficient to offset extra cost of EU production

- **Add CO₂ supercredits for all *Made in EU* vehicles** including LCV
- **Confirm fiscal benefits for *Made in EU* vehicles only** particularly for corporate fleet
- **Reward strong commitment to EU production (minimum 70% fleet compliant with *Made in EU*)** and extend fleet benefits to CO₂ regulation supercredits
- **OPEX funding for EU battery cell manufacturing** to make EU battery cells price competitive during critical ramp-up phase



The framework must be

- ✓ Simple and consistent across tiers
- ✓ Backed by substantial and predictable benefits
- ✓ Realistic on battery localisation timelines
- ✓ Based on whole-vehicle EU value creation
- ✓ Flexible enough to preserve affordability and scale

Why This Matters



More investment in Europe

Industrial growth and value creation



More European jobs and skills

Quality employment across Europe



Stronger European supply chains

Resilient and secure industrial base



Competitiveness and innovation

Technology leadership and quality vehicles



Accelerating the twin transition together

Decarbonisation and circularity



Made in EU should reward real European industrial value, not paper compliance.

Together we can build a framework that is strict enough to protect Europe's industrial base, realistic enough to be implemented, and attractive enough to drive investment, production and affordability.

