



## **SUMMARY**

# 10 (in)convenient truths about decarbonizing transport



#### CVs ARE PART OF THE PROBLEM

- ► >99% use Diesel & gas
- ► 7% share of global CO2 emissions
- > 700 Mio. to diesel consumption p.a. world-wide



#### CVs ARE NOT OPTIONAL

- ► Freight keeps growing with GDP
- ► Switch to rail is not possible



#### CVs ARE PART OF THE SOLUTION

- ▶ 10 ZEV models in series by DT
- ZEV offering will not be the bottleneck



#### CV BUSINESS IS A COST GAME

- Total cost of ownership is key buying criteria
- ZEVs must beat Diesel to ramp-upand this is hardly possible



#### CV MARKETS ARE NOT ONE-SIZE-FITS-ALL

- ► BEV is the right first step
- Adding H2 next to BEV makes decarbonization faster and cheaper



#### **EU OEMs FACE A DILEMMA**

- Strict CO2 targets and extreme penalties
- Required infrastructure is disconnected



#### EU OEMs NEED A FALL-BACK

- If dilemma remains, do we watch the industry fail?
- ► RED II needs more focus on electricity and hydrogen



#### **EU OEMs FACE BIG COMPETITION**

- Chinese OEMs with unparalleled resources and subsidies
- H2 & BEV sales in China increase quickly



#### **EU OEMs FACE BUREAUCRACY**

- Approval times for subsidies exceed innovation cycles
- >2 years just to send out tender for very limited charging network
- ► H2 funding cut at last minute



#### ALL NEED TO PAY THE PRICE

- Decarbonization increases cost of transportation
- ► It is and will remain a joint effort by all players involved

## THREE KEY MESSAGES

The decisive role of the German Government to successfully decarbonize trucking

## #1 DECARBONIZING TRANSPORT NEEDS GREEN ELECTRICITY AND GREEN H2 AT COMPETITIVE PRICES

- ► Trucks will remain the backbone of freight transportation zero-emission vehicle (ZEV) technology is ready
- ► Trucks are an investment good customers only buy ZEVs, if economics are better than with diesel
- ▶ We need higher CO2 tax, slightly increased axle weights and further developed toll system
- ► H2-Global must be opened also for the mobility sector
- Use of H2 internal combustion engine should be handled like fuel cell technology without putting the energy tax on hydrogen

#### #2 INFRASTRUCTURE IS THE BOTTLENECK - WE NEED BUILD-UP-PUSH AND DE-BUREAUCRATIZATION

- ► Infrastructure needs to be truck-specific it is faster and cheaper to build two infrastructures (charging & H2)
- ► German Government should stick to AFIR commitments the speed of built-up is by far not sufficient

## #3 IN CASE INFRASTRUCTURE KEEPS DELAYING DECARBONIZATION WE NEED A JOINT OFF-RAMP

- ▶ We have very tough sector targets and extreme penalties not establishing the right boundary conditions (#1 and #2) equals watching the truck industry fail a phase-in depending on infrastructure is one option
- ► The Implementation of Renewable Energy Directive (RED) 2 & 3 need to be developed fraudproof (CO2-credits only for truly CO2-neutral solutions)



# #1 COMMERCIAL VEHICLES ARE PART OF THE PROBLEM

Big lever: Commercial vehicles account for 7% of global CO<sub>2</sub> emissions



2,5 Gt CO<sub>2</sub> emissions globally
7% share of global CO<sub>2</sub> emissions
~700 million t diesel demand



6 Mio. trucks above 3,5t
300 billion km mileage
200 Mt CO2 emissions
60 Mio. t diesel demand
~750 TWh energy equivalent

\*EU Transport in figures 2020

# **#2 COMMERCIAL VEHICLES ARE NOT OPTIONAL**

They are the backbone of our economy and society and contribute to prosperity



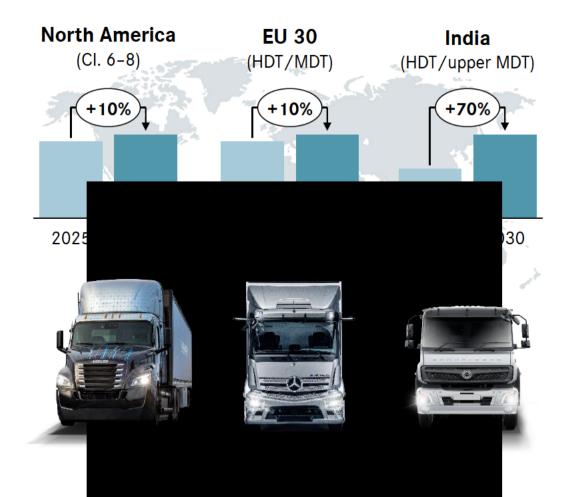
# #2 COMMERCIAL VEHICLES ARE NOT OPTIONAL

Trucking remains a growth industry as global economy transitions to lower carbon

- ► Global transport volume has grown over the past years and will continue to grow ~2% p.a.
- Road transportation remains number one for long-haul and last mile distribution
- Truck industry has high barriers to entry we benefit from our close customer relationship, our dealer network and broad portfolio

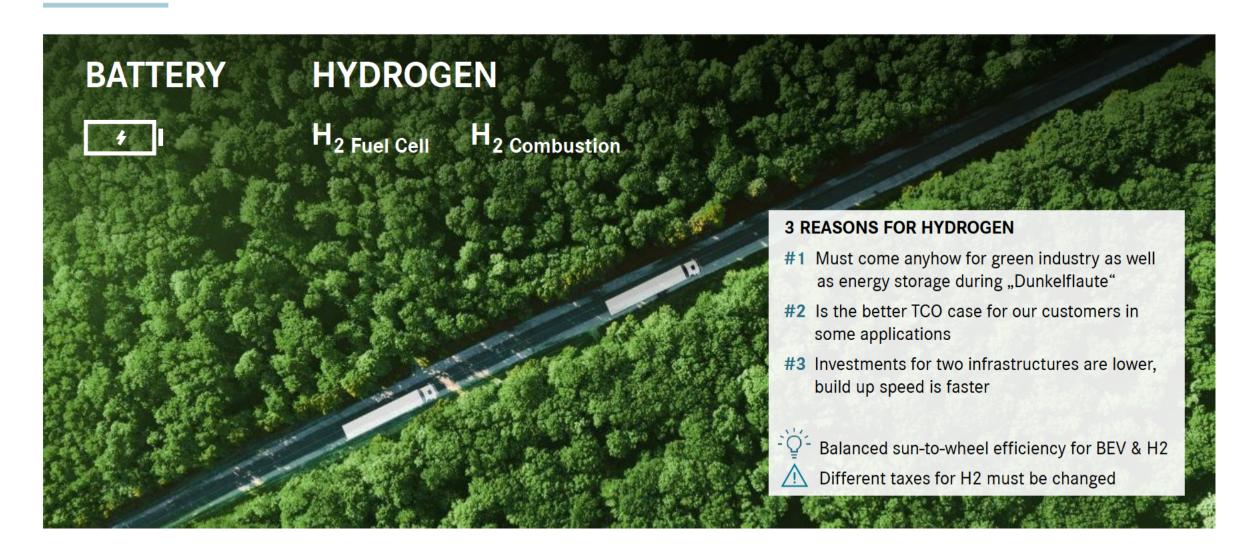
WE ARE WELL POSITIONED AS ONE OF THE WORLD'S LARGEST COMMERCIAL VEHICLE MANUFACTURERS

# CORE TRUCK MARKETS TO STAY ON A HIGH LEVEL, INDIA WITH SIGNIFICANT GROWTH POTENTIAL



# **#3 COMMERCIAL VEHICLES ARE PART OF THE SOLUTION**

We are pursuing a dual-track strategy with batteries and hydrogen for decarbonization



# **#3 COMMERCIAL VEHICLES ARE PART OF THE SOLUTION**

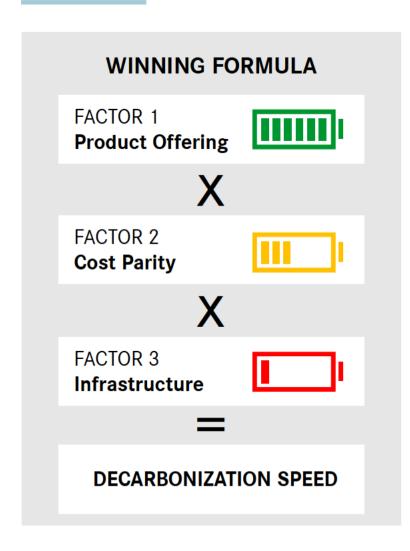
Product transformation in full swing – ZEV offering is not the bottleneck of decarbonization



Years after 2023 indicate planned start of production

# #3 COMMERCIAL VEHICLES ARE PART OF THE SOLUTION

Product transformation in full swing – ZEV offering is <u>not</u> the bottleneck of decarbonization

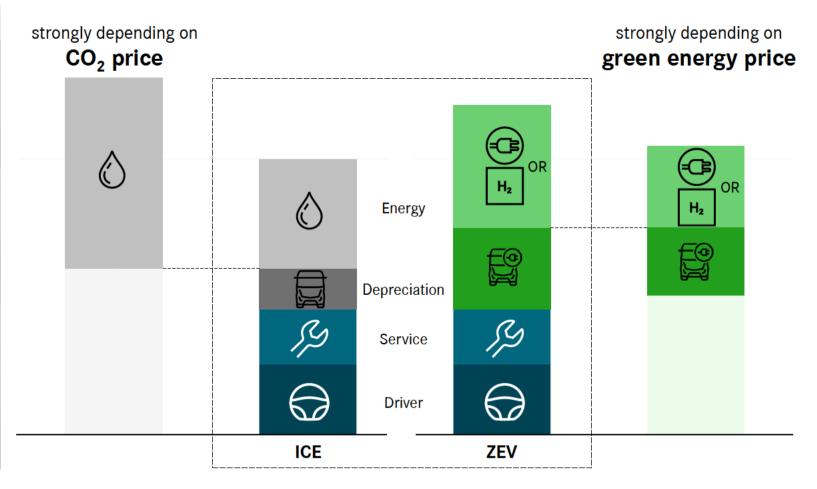




# **#4 COMMERCIAL VEHICLE BUSINESS IS A COST GAME**

Cost parity will change customer demand over night and is influenced by two key levers

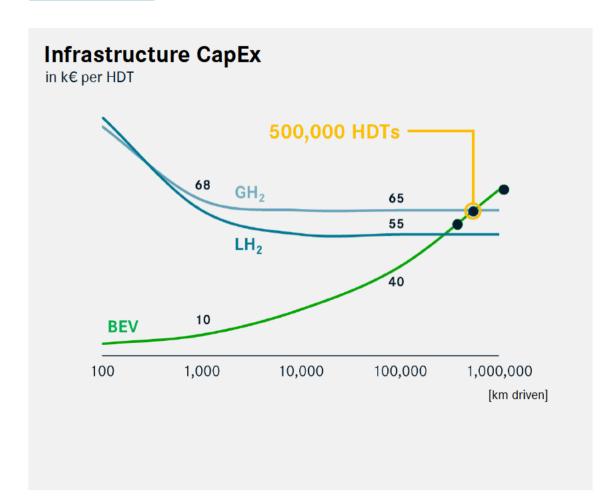




Exemplary illustration for Total Cost of Ownership - ICE vs. ZEV

# **#5 COMMERCIAL VEHICLE MARKETS ARE NOT ONE SIZE FITS ALL**

Adding hydrogen makes decarbonization faster and less capital-intense



## **BEV** charging infrastructure

- Low initial cost, mainly installation of additional chargers
- Required grid upgrades require significant invest and time



## **Hydrogen refueling stations (HRS)**

- High initial invest and time demand, especially upstream
- Increasing demand and utilization offer huge scales



External perspective on market

# **#6 EU OEMs FACE A DILEMMA**

Infrastructure build up is disconnected from CO2 reduction targets; OEMs pay the price



VERY AMBITIOUS CO2
REDUCTION TARGETS

-15% by 2025

-45% by 2030

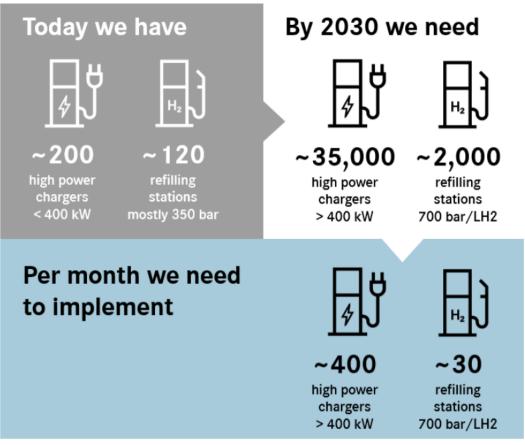
EXTREME PENALTIES
FOR OEMS WHEN TARGETS
ARE MISSED

Missing the target by 15% in 2030:

2.1 billion € penalty, to be paid to EU-COM



# INFRASTRUCTURE IS BOTTLENECK, OEMS WITH MINIMAL INFLUENCE



Decarbonizing Trucking in Europe, May 2024 Sources: ACEA, H2.LIVE, H2Stations, ICCT, LBST, NAL, TRS, Daimler Truck

# **#6 EU OEMs FACE A DILEMMA**

Example Germany: Infrastructure build up is dramatically losing momentum

## **PUBLIC CHARGING**



#### Goals lowered

- Started with 2,100 MCS & 7,900 CCS charging points
- Reduced to 1,750 MCS & 2,450 CCS charging points

## Tender postponed to Q3/24

Reduced to uncultivated areas

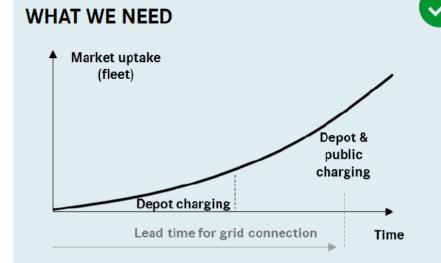


# DEPOT & LOGISTICS HUB CHARGING



- No planning certainty for logistics companies
- ► Costs for depot charging infrastructure depend on network utilisation (can vary from ~100k to ~450k)

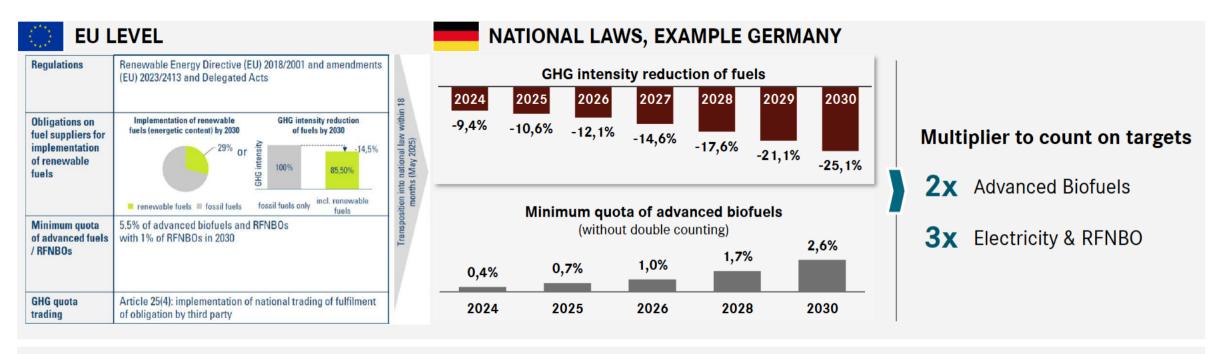




- Ensure planning certainty for logistics companies
- More efficiency and transparency in application and authorisation procedures
- ► 4,000 MCS & 6,000 CCS by 2030
- Extend tender to car depots

# **#7 EU OEMs NEED A FALL-BACK**

# RED II needs more focus on electricity and hydrogen



## FRAUD OF CARBON NEUTRAL FUELS (CHINA) ENDANGERS GREENHOUSE QUOTA PRICE:

## **Biofuels**

(Bio-LNG, HVO)

## **Electricity**

(counts with actual CO<sub>2</sub> factor)

## Hydrogen

Must be green!

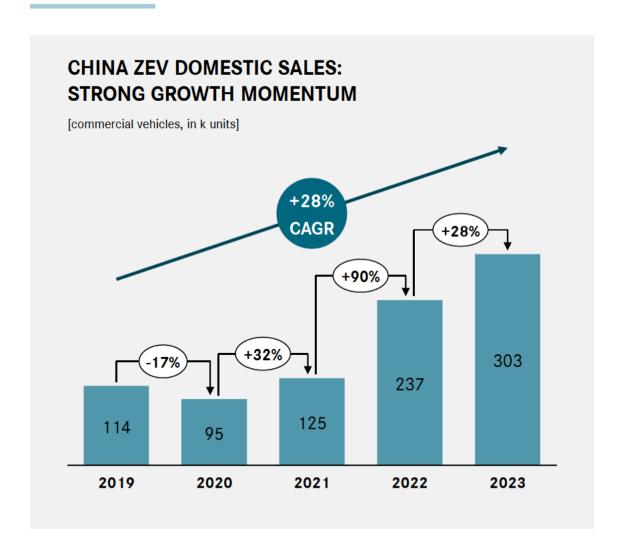


Large quantities of Chinese non-compliant HVOs diluted quota-prices.

We need a reliable and provable quota-system, focusing on *the* future technologies.

# **#8 EU OEMs FACE FIERCE COMPETITION**

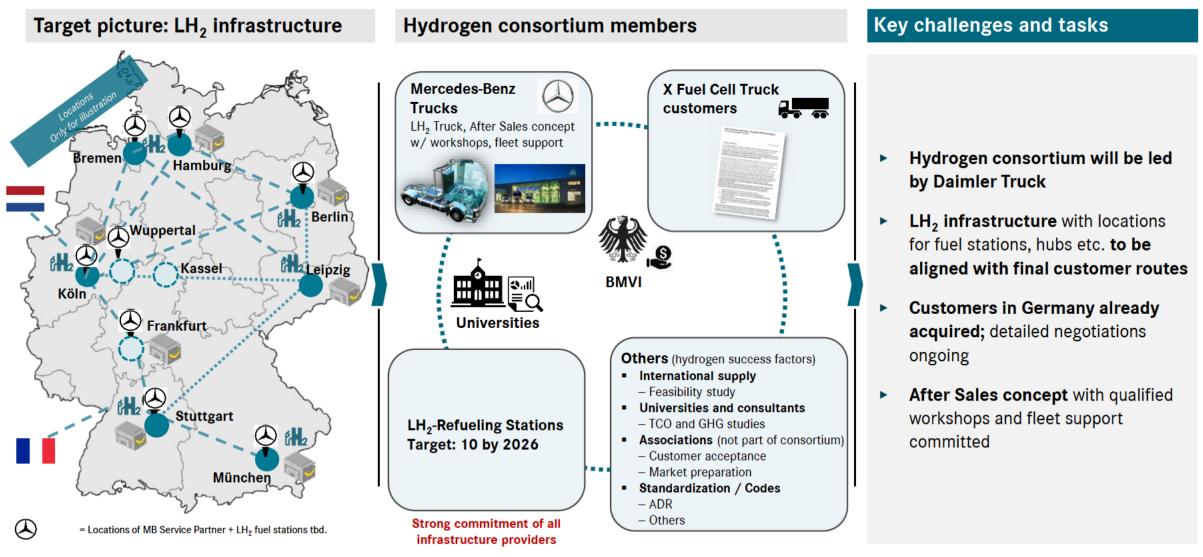
Chinese OEMs with unparalleled resources and subsidies - H2 & BEV sales grow quickly





# **#9 EU OEMs ARE SLOWED DOWN BY BUREAUCRACY**

Pegasus application in 02/2021 – still pending despite EU-COM announcement in 07/2022



# **#10 DECARBONIZATION REMAINS A JOINT EFFORT BY ALL OF US**

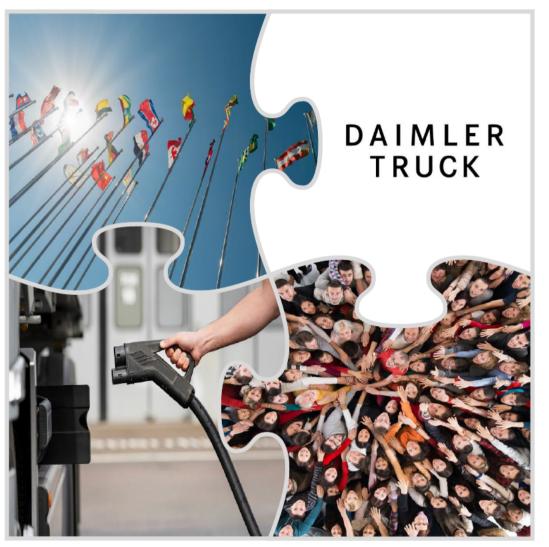
An additional price tag for green transportation will remain

### **POLITICS**

- CO2 regulation in place, but only selected member states implement toll
- Need to increase subsidies and reduce bureaucracy

### **INFRASTRUCTURE**

- Bottleneck for decarbonization
- So far only minor activities



### **OEMs**

- Massive invest in zero-emission products
- Existential penalties if CO2 targets are not achieved

## SOCIAL ACCEPTANCE

- Basic agreement on sustainability, as long as nothing changes
- Need for clear communication and future-oriented narrative

