

Antitrust guidelines for EMAV

While some activities among competitors are both legal and beneficial to the industry, group activities of competitors are inherently suspect under the antitrust laws. Agreements or combinations between or among competitors need not be formal to raise questions under antitrust laws, but may include any kind of understanding, formal or informal, secretive or public, under which each of the participants can reasonably expect that another will follow a particular course of action.

Each member and all EMAV e.V. association representatives are responsible to see that topics, which may give an appearance of an agreement that would violate the antitrust laws, are not discussed at meetings or on calls. It is the responsibility of each participant in the first instance to avoid raising improper subjects for discussion. This reminder has been prepared to assure that participants in meetings and on calls are aware of this obligation. The Dos and Don'ts below highlight only the most basic antitrust principles. Each participant in a meeting should be thoroughly familiar with his/her responsibilities under the antitrust laws and should consult counsel in all cases involving specific situations, interpretations or advice.

DON'T

1. Do not, in fact or appearance, discuss or exchange information regarding:
 - a. Individual company prices, price changes, price differentials, mark-ups, discounts, allowances, credit terms, etc., or data that bear on price, e.g. costs, production, capacity, inventories, sales, etc.
 - b. Industry pricing policies, price levels, price changes, differentials, etc.
 - c. Changes in industry production, capacity or inventories.
 - d. Bids on contracts for particular products; procedures for responding to bid invitations.
 - e. Plans of individual companies concerning the design, production, distribution or marketing of particular products, including proposed territories or customers.
 - f. Matters relating to actual or potential individual customers or suppliers that might have the effect of excluding them from any market or of influencing the business conduct of firms toward such suppliers or customers.
2. Do not discuss or exchange information regarding the above matters during social gatherings incidental to meetings, even in jest.

DO

1. Have an agenda and adhere to prepared agendas for meetings and calls.
2. Get minutes taken and object if they do not accurately reflect the discussion and actions taken.
3. Consult with your legal counsel on all antitrust questions relating to meetings.
4. Protest any discussions or meeting activities which appear to violate the antitrust laws; disassociate yourself from any such discussions or activities and leave any meeting in which they continue.

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European Manufacturers of Autogenous Vaccines and Sera - EMAV e.V. | Geyerspergerstr. 27 | 80689 München | Germany
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Board: Dr. Klaus-Peter Behr (Chair), Maarten de Gussem/DVM (Dep Chair), Dr. Astrid Weiss, Javier Sanz Martin/DVM; Mr. Jean-Charles Tissot

Managing Director: Dr. Gerdfried Zeller

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